

# MEDIA RELEASE



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## INVERARY RESORT TO REBUILD MAIN INN

Baddeck, NS --- After the heartbreaking loss of the main inn at Inverary Resort in June 2018 due to fire, many wondered how such a valuable piece of Cape Breton's history could ever be replaced. Scott MacAulay, owner of Cape Breton Resorts, is pleased to announce that the rebuild of the main inn will commence in Winter 2020 and is expected to open to guests later in the season.

"The design concept is based on replicating the essence of the original building - its nostalgia - while enhancing it to be an even more guest-focussed experience venue," says MacAulay. "Our entire team is thrilled to unveil this concept and to know that the Inverary property will be fully restored to its glory over the coming months."

IBI Group, a Canadian-based international professional services company, is leading the project design. Having worked with Cape Breton Resorts for previous design-build projects, IBI Group has an extensive tourism architecture portfolio. The new building will house more guests than the original inn, both in rooms and food and beverage offerings, and will provide essential services for the entire Resort.

"After the devastating fire in 2018, the Inverary team came together to ensure our customer service was as strong as ever, and we are incredibly proud that our guests continued to have exceptional on-site experiences," says Matt MacAulay, Operations Manager for Inverary Resort. "We also realized early on that the restoration of our main inn was critical to growing our business in such a competitive marketplace....the rebuild project promises to be another chapter in our Inverary story."

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